

inspired cosmetic training

*Leading the way in training
in medical aesthetics...*

Masterclasses for 2012 in Medical Aesthetics

Following on from the success of our masterclasses in 2011, we bring you our new masterclass programme for 2012 focusing on Dermal fillers and Botulinum toxins. Masterclasses cover a variety of topics including business aspects, finance, marketing and clinical skills all designed to help your business grow.

5 Great Reasons to Attend?

- Hear and learn from key experts.
- Practical advice and lots of tips.
- Keep ahead of the game - Find out about the latest treatments and techniques, product information and see "live" demonstrations.
- Gain valuable information on finance, business and marketing.
- Network with others and share ideas.

For information on our Botulinum Toxin & Filler Training Courses at Foundation or Int/Advanced level log onto www.inspiredcosmetictraining.com

In association with



Inspired Cosmetic Training (part of Medica Cpd Ltd)

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www.inspiredcosmetictraining.com

Masterclass Programmes

For full details of programmes, speakers and content, please see our website: www.inspirecosmetictraining.com

Date & Time	Programmes	Location
Tuesday 20th March 1.30 – 5.00pm	Setting Up & Growing Your Medical Aesthetic Practice A “must” attend event for anyone thinking of setting up a medical aesthetic practice, whether it’s a mobile service, a new practice or your extending your existing practice to include medical aesthetics. We will take you through the essentials you need to know about including finance, business, marketing, staff, regulatory issues and much more. There will be information on products and “live” demonstrations. This masterclass expands on what is covered in our foundation level course and will be delivered by key experts.	Glasgow
Wednesday 25th April 6.00 – 8.45pm	Advanced Techniques – Delivered by a key expert as well as our local experts – presentations and “live” demonstration sessions covering injection techniques, needle-less injections using cannulas, facial assessment, evaluation and working on trouble shooting. There will be plenty of opportunity for questions and discussion and to discuss your own cases.	Glasgow
Thursday 24th May 1.30 – 5.00pm	Growing Your Medical Aesthetic Business - Focusing on business and finance aspects and bringing together key experts to deliver this session. This masterclass will also include a session on products and “live” demonstrations. The masterclass is suitable to those already practising and others thinking about setting up and providing these treatments.	Aberdeen
Wednesday 6th June 6.00 – 8.45pm	The Most Profitable Techniques - Delivered by a key expert and supported by local experts – presentations and “live” demonstrations covering injection techniques, facial assessment, evaluation and working on trouble shooting.	Glasgow
Saturday 23rd June 1.30 – 4.15pm	Marketing Your Medical Aesthetic Clinic – How well you market your medical aesthetic business is key to its success. This masterclass will cover how to keep ahead of the competition, top tips for building customer loyalty and getting new patients through the door, understanding your customer, websites and web marketing and avoiding the pitfalls and mistakes, as well as the latest treatments and “live” demonstrations.	Inverness

Who Should Attend? The masterclasses should be of interest to doctors, nurses, dentists and surgeons; we would also encourage practice managers, other staff involved in selling or the admin side of these treatments to attend.

Whether you already offer medical aesthetic treatments or are starting up there will be a masterclass to suit you!

Venue: Masterclasses in Glasgow will be held at La Belle Forme Clinic, 24 – 26 Wilson Street, Glasgow.

The Aberdeen venue: The Suttie Centre for Teaching & Learning in Healthcare, Foresterhill, Aberdeen.

The Inverness venue: Centre for Health Science, Inverness.

Cost: £95.00 including refreshments.

Discounts - All previous trainees attending Inspired Cosmetic Training Courses can attend for £50.00

How to Book and Further Information:

Please telephone **0141 270 8097 / 079 6656 1474** or email: carolyn@inspirecosmetictraining.com and Carolyn will take your booking or answer any queries. It is advisable to book ASAP as places are restricted. Confirmation and further information will be emailed to you. We look forward to hearing from you.